



## **The Forum**

[www.womenshealthleadershiptrust.org](http://www.womenshealthleadershiptrust.org)

*An annual event presented by Women's Health Leadership TRUST*

Our mission: "To Advance Women Leaders in Healthcare"

**Thursday, April 2, 2009**

**5PM to 8PM**

**Metropolitan Ballroom**

**5418 Wayzata Blvd, Golden Valley, MN 55416**

\$50 members    \$60 non members

\$600 reserved table of 10 with company name listed in program

### **EVENT REGISTRATION:**

- Online: TRUST website: [www.womenshealthleadershiptrust.org](http://www.womenshealthleadershiptrust.org)  
Questions please contact The Trust at 952-829-5937 Ext 1  
OR
- Mail a check payable to the TRUST  
Women's Health Leadership TRUST  
6320 Warren South, Minneapolis, MN 55439.

*About our speaker:*

**JoAnn Heisen**

**Former Vice President and Chief Global Diversity Officer  
Johnson & Johnson**

JoAnn Heffernan Heisen served as Johnson & Johnson's Corporate Vice President and the Company's Chief Global Diversity Officer. Ms. Heisen joined Johnson & Johnson in 1989 as assistant treasurer and the corporation's first Investor Relations officer. In 1991, Ms. Heisen was named treasurer of Johnson & Johnson and became the first female officer. She subsequently served as corporate controller before being named vice president, chief information officer, and a member of Johnson & Johnson's Executive Committee in January 1997. Ms. Heisen was the first woman to serve on the Executive Committee. She became the Company's first Chief Global Diversity Officer in 2006. Ms. Heisen established the Women's Leadership Initiative, which began in 1995 and had become a model of success for diversity and inclusion within Johnson & Johnson. Prior to joining Johnson & Johnson in 1989, Ms. Heisen was vice president, Corporate Affairs, at Primerica Corporation, and a member of the Executive Committee. She had earlier served as chief financial officer for Kenmill Textile Corporation and as a second vice president and commercial lending officer with The Chase Manhattan Bank. Ms. Heisen is a graduate of Syracuse University and holds a B.A. in economics. She is past president of the Financial Women's Association of New York, was named Honoree of the Princeton YWCA's 1995 Tribute to Women in Industry, and was recipient of the 1996 Johnson & Johnson Affirmative Action/Equal Opportunity Award.

Ms. Heisen is a member of the Board of Directors of the Women's Research and Education Institute (WREI), which provides members of the U.S. Congress with research on key issues for women, and she serves as Chair of the WREI Corporate Advisory Council. She is a member of

the Advisory Board of The Maxwell School of Citizenship and Public Affairs at Syracuse University and a member of the Economic Club of New York. Ms. Heisen is a member of the board of directors of The Vanguard Group, Inc., and each of its 125 mutual funds. In addition, she is a member of the board of trustees for the University Medical Center at Princeton. In 2005, Ms. Heisen received the first Jill Ker Conway Women in Business Leadership Award, presented by Smith College. In 1994, she received Syracuse University's Distinguished Alumni Award and, in 1998, Marymount Manhattan College's Women in Urban Leadership Award. She resides in Princeton, NJ, with her husband and four children.

## **About Women's Health Leadership TRUST**

The TRUST is a group of over two hundred diverse and dynamic women in health care leadership positions throughout the Minneapolis and St. Paul, Minnesota, metropolitan area. Our purpose is to support, educate and promote our members.

The TRUST makes a positive difference in the lives of women leaders in healthcare by providing:

- Opportunities to meet and develop professional relationships through networking and social functions
- Resources to help link our members to each other and to other organizations for professional opportunities
- Leadership opportunities to learn and apply skills through committee membership, presentations, and small group interaction
- Access to publicity that highlights members' achievements and enhances their leadership standing
- Educational opportunities such as forums, special topic events, and industry updates.